

BÒRD NA GÀIDHLIG

PUBLIC SERVICES REFORM (SCOTLAND ACT) 2010: STATEMENT FOR 2023/24

Under the Public Services Reform (Scotland) Act 2010, we have, along with other public bodies in Scotland, a duty to publish annual public statements relating to our expenditure in the following areas:

1. Public relations
2. Overseas travel
3. Hospitality and entertainment
4. External consultancy

In addition, the Act requires public bodies to publish details on:

5. Payments with a value in excess of £25,000
6. Employees/members who receive remuneration in excess of £150,000.

Furthermore, the Act requires public bodies to publish a statement of the steps it has taken during that financial year to:

7. Promote and increase sustainable growth through the exercise of its functions
8. Improve efficiency, effectiveness and economy in the exercise of its functions.

About us

Bòrd na Gàidhlig is an executive non-departmental public body, responsible through Ministers to the Scottish Parliament.

Established under the Gaelic Language (Scotland) Act 2005 (The Act) Bòrd na Gàidhlig is the principal public body in Scotland responsible for promoting Gaelic development and providing advice to the Scottish Ministers on Gaelic issues.

Under the Act, the Bòrd has the general functions of —

(a) promoting, and facilitating the promotion of —

- (i) the use and understanding of the Gaelic language, and
- (ii) Gaelic education and Gaelic culture,

(b) advising (either on request or when it thinks fit) the Scottish Ministers, public bodies and other persons exercising functions of a public nature on matters relating to the Gaelic language, Gaelic education and Gaelic culture,

(c) advising (on request) other persons on matters relating to the Gaelic language, Gaelic education and Gaelic culture,

(d) monitoring, and reporting to the Scottish Ministers on, the implementation of the European Charter for Regional or Minority Languages dated 5 November 1992 in relation to the Gaelic language.

Full details of Bòrd na Gàidhlig's activities can be found in our annual report and accounts

<http://www.gaidhlig.scot/bord/corporate/corporate-policies/>.

1. Public relations

Definition

The statement of expenditure incurred on public relations includes the total amount of expenditure incurred in 2023/24 on all external communications, including the cost of in-house and contracted staff and consultants. It includes marketing, PR campaigns, media relations, marketing research and evaluation, branding and design, promotional events, external events, conferences and exhibitions, corporate communications, sponsorship, publications and printing, digital communications and advertising and media planning.

In the year ended 31 March 2024, Bòrd na Gàidhlig incurred expenditure of £102,035 on public relations.

2. Overseas travel

Definition

The statement of expenditure incurred on overseas travel includes travel to as well as from the United Kingdom; and also includes the cost of hotels, conference fees, the cost of travel and subsistence during the overseas visit and any other related expenditure.

In the year ended 31 March 2024, Bòrd na Gàidhlig incurred £0.00 expenditure on overseas travel.

3. Hospitality and entertainment

Definition

The statement of expenditure incurred on hospitality and entertainment includes any gifts, meals, parties, receptions, tickets for or invitations to public, sporting, cultural or other events or other similar benefits accorded by a public body to its own members or employees or third parties for whatever reason.

In the year ended 31 March 2024, Bòrd na Gàidhlig incurred £607 expenditure on hospitality and entertainment.

4. External consultancy

Definition

The statement of expenditure incurred on external consultancy includes a wide range of professional services such as management consultancy, IT consultancy, financial consultancy, construction or infrastructure related consultancy, training, research and evaluation and policy development (including feasibility studies). External consultancy does not include specialist services such as legal advice and representation or recruitment services.

In the year ended 31 March 2024, Bòrd na Gàidhlig incurred £101,237 on external consultancy.

5. Payments with a value in excess of £25,000

Date	Payee	Subject Matter	Amount £
12/04/2023	Comunn na Gàidhlig	Development Grant Instalment	39,940
15/05/2023	Comhairle nan Leabhraichean	Development Grant Instalment	96,575
15/05/2023	An Comunn Gàidhealach	Development Grant Instalment	42,750
15/05/2023	Cèolas Uibhist	Development Grant Instalment	29,743
15/05/2023	Comunn na Gàidhlig	Development Grant Instalment	158,143
19/05/2023	Fèisean na Gàidheal	Development Grant Instalment	92,675
19/05/2023	MG ALBA	Development Grant Instalment	65,000
26/05/2023	Faclair na Gàidhlig	Development Grant Instalment	42,000
26/05/2023	Acair	Development Grant Instalment	30,750
26/05/2023	Ainmeannan Àite na h-Alba	Development Grant Instalment	42,840
09/06/2023	Theatre gu Leòr	Development Grant Instalment	29,045
09/06/2023	Ionad Chaluum Chille Ìle	Development Grant Instalment	27,194
16/06/2023	Stòrlann Nàiseanta na Gàidhlig	Development Grant Instalment	81,317
11/08/2023	Comunn na Gàidhlig	Development Grant Instalment	158,143
11/08/2023	Stòrlann Nàiseanta na Gàidhlig	Development Grant Instalment	81,316
11/08/2023	Ionad Chaluum Chille Ìle	Development Grant Instalment	27,194
25/08/2023	Ceòlas Uibhist	Development Grant Instalment	35,200
15/09/2023	An Comunn Gàidhealach	Development Grant Instalment	42,750
29/09/2023	Highland Council	Development Grant Instalment	30,000
29/09/2023	Comunn na Gàidhlig	Development Grant Instalment	75,375
13/10/2023	Hands Up 4 Trad	Development Grant Instalment	30,000
13/10/2023	An Lòchran	Development Grant Instalment	37,702
27/10/2023	Comunn na Gàidhlig	Development Grant Instalment	158,142
31/10/2023	Comunn na Gàidhlig	Development Grant Instalment	75,375
08/11/2023	Fèisean nan Gàidheal	Development Grant Instalment	92,675
08/11/2023	Ionad Chaluum Cille Ìle	Development Grant Instalment	27,194
10/11/2023	Theatre gu Leòr	Development Grant Instalment	29,045
10/11/2023	Comhairle nan Leabhraichan	Development Grant Instalment	96,575
10/11/2023	Ainmeannan Àite na h-Alba	Development Grant Instalment	42,840
24/11/2023	Stòrlann Nàiseanta na Gàidhlig	Development Grant Instalment	81,316
24/11/2023	Acair	Development Grant Instalment	30,750
30/11/2023	Ceòlas Uibhist	Development Grant Instalment	29,742
21/12/2023	MG ALBA	Development Grant Instalment	65,000
31/01/2024	University of Glasgow	Development Grant Instalment	35,000
31/01/2024	Comunn na Gàidhlig	Development Grant Instalment	158,142
16/02/2024	Faclair na Gàidhlig	Development Grant Instalment	42,000
16/02/2024	An Comunn Gàidhealach	Development Grant Instalment	42,750
16/02/2024	Ionad Chaluum Cille Ìle	Development Grant Instalment	27,193
29/02/2024	Stòrlann Nàiseanta na Gàidhlig	Development Grant Instalment	81,316
26/03/2024	Comunn Eachdraidh Nis	Development Grant Instalment	36,000

6. Employees/members who receive remuneration in excess of £150,000

In the year ended 31 March 2024, no employee or member of Bòrd na Gàidhlig received remuneration in excess of £150,000.

7. Promotion of sustainable growth

Whilst Bòrd na Gàidhlig currently has no environmental targets set by Scottish Government, it takes environmental matters seriously and adopts environmentally focussed practices where possible. We will strive to operate in an environmentally sustainable manner and encourage environmentally sustainable behaviours in our activities.

Measures taken to reduce the Bòrd's environmental footprint include moving to paper-less meetings through the use of tablet devices, using telephone or videoconference whenever possible, and minimising staff and Board member travel.

The National Performance Framework measures and keeps track of how Scotland is performing in relation to the Scottish Government's purpose and strategic objectives. It sets out 11 National Outcomes that describe what the Government wants to achieve.

Alignment to the National Outcomes helps to sharpen the focus of government agencies and provides a clear structure for delivery. Although our work contributes to some extent to all these outcomes, Bòrd na Gàidhlig will monitor our performance against seven of them.

8. Efficiency, effectiveness and economy

Bòrd na Gàidhlig is constantly engaged in identifying opportunities to increase efficiency, lower costs and improve service quality. It is required to ensure that costs are contained within funding available, principally the Grant-in-Aid from Scottish Government.

Improvements in efficiency and effectiveness are constantly sought in all areas of the Bòrd's operations. The Bòrd has its principal office at Great Glen House, Leachkin Road, Inverness. This office is occupied on a shared-service basis with NatureScot. Some other premises used by Bòrd staff are also occupied on a similar basis. This cost saving arrangement has been in place since 2012. The space occupied is kept to a minimum and hot-desking is used to support this objective.